

# TASMANIAN



上海环球食品展  
2024年11月12日至14日

Food and Hospitality China | Shanghai  
12 to 14 November 2024





- |               |   |                            |
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# 塔斯马尼亚的卓越魅力

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塔斯马尼亚，这颗镶嵌在澳大利亚海岸之外的璀璨明珠，凭借其得天独厚的自然条件，专注于打造世界级的美食与饮品盛宴。这里有清新脱俗的空气、肥沃丰饶的土壤、温和舒适的气候以及纯净甘甜的雨水，共同编织出一幅幅自然恩赐的画卷。

塔斯马尼亚州以严格至极的生物安全标准闻名遐迩，是澳大利亚唯一一片免受多种重大害虫与疾病侵扰的净土。塔斯马尼亚州更以无转基因生物的纯净环境而自豪，坚守着对大自然最本真的尊重与保护。更令人瞩目的是，塔斯马尼亚已率先实现100%可再生能源利用，彰显了我们对于可持续发展的不懈追求与坚定承诺。

在这片未被现代工业玷污的净土上，我们精心培育出新鲜可口的水果、醇厚细腻的葡萄酒、纯净甘甜的蜂蜜、风味独特的无酒精饮品，以及屡获殊荣的威士忌，每一款都是大自然与匠心精神的完美结晶。

现在，我们诚挚地邀请您莅临上海环球食品展塔斯马尼亚展台N2F02A，亲身体验并沉醉于塔斯马尼亚的卓越魅力之中。

## 联系方式：

塔斯马尼亚州贸易局  
塔斯马尼亚州发展部  
4 Salamanca Place, Hobart, Tasmania 7001  
Australia  
电邮: [trade@stategrowth.tas.gov.au](mailto:trade@stategrowth.tas.gov.au)

# The Tasmanian Advantage

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Tasmania, an island located off the coast of Australia, is uniquely positioned to produce world-class food and beverages. With exceptionally clean air, rich and fertile soils, a temperate climate, and access to pure rainwater, Tasmania has it all.

Our island state prides itself on stringent biosecurity standards, and it is the only Australian state free from many major pests and diseases. Tasmania is also proudly free from genetically modified organisms. Additionally, Tasmania has achieved 100 per cent renewable energy status, showcasing our commitment to sustainability, which is at the heart of everything we do.

This pristine natural environment, combined with rigorous controls, creates optimum conditions for producing fresh fruits, fine wines, pure honey, delicious non-alcoholic beverages, and award-winning whiskies.

We invite you to taste and experience the Tasmanian advantage at stand number N2F02A – where purity meets outstanding quality.

## Contact:

Trade Tasmania  
Department of State Growth  
4 Salamanca Place, Hobart, Tasmania 7001  
Australia  
Email: [trade@stategrowth.tas.gov.au](mailto:trade@stategrowth.tas.gov.au)





# 含酒精饮料

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Alcoholic  
Beverages

# DMG 精品酒业

DMG 是澳大利亚首屈一指的高端酒品家族企业, 专注于酿造澳大利亚优质葡萄酒, 并依托其广泛且多元的分销网络, 将高品质的葡萄酒和烈酒远销全球各地。

“Handpicked” 和 “House of Arras” 这两个品牌都是全球获奖的澳大利亚高端葡萄酒品牌。“Handpicked” 已在中国市场成功运营20年, 而澳大利亚排名第一的起泡酒品牌 “House of Arras” 则刚刚开始进驻中国市场。

## 产品:

- House of Arras Brut Elite Cuvée
- House of Arras Brut Elite Rosé
- House of Arras 2015 Grand Vintage
- House of Arras 2015 Vintage Rosé
- Handpicked Tasmanian Pinot Noir
- Handpicked Tasmanian Chardonnay

## 目标:

- 进口商
- 分销商
- 批发商或零售商
- 网红/直播带货主播
- 葡萄酒行业媒体及其他综合媒体
- 在线社交媒体平台

## 联系人:

史蒂文格雷格 (Steven Greig) — 中国区首席代表  
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电话: +86 1500 099 7458 | +61 2 9475 7888  
[handpickedwines.com.au](http://handpickedwines.com.au) | [houseofarras.com.au](http://houseofarras.com.au)



HOUSE OF  
**ARRAS**  
TASMANIA



# DMG Fine Wines

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DMG is a leading Australian family-owned luxury drinks company that specialises in the production of Australian fine wine and the multi-channel distribution of exceptional wine and spirits.

Handpicked and House of Arras brands are globally awarded premium Australian wine brands. Handpicked has been successful in the China market for 20 years and House of Arras, Australia's number one sparkling wine brand, is just starting its own China journey.

## Products:

- House of Arras Brut Elite Cuvée
- House of Arras Brut Elite Rosé
- House of Arras 2015 Grand Vintage
- House of Arras 2015 Vintage Rosé
- Handpicked Tasmanian Pinot Noir
- Handpicked Tasmanian Chardonnay

## Objectives:

- Importers
- Distributors
- Wholesalers or retailers
- Influencers
- Wine industry media and other general media

## Contact:

Steven Greig | Chief China Representative

Email: [sgreig@dmgfinewine.com.au](mailto:sgreig@dmgfinewine.com.au)

Mobile: +86 1500 099 7458 | +61 2 9475 7888

[handpickedwines.com.au](http://handpickedwines.com.au) | [houseofarras.com.au](http://houseofarras.com.au)

 **HANDPICKED**<sup>®</sup>



# 灵雀蒸馏酒厂

Lark Distillery 由比尔·拉克 (Bill Lark) 于 1992 年创立, 是澳大利亚威士忌行业的先锋力量。在历经长达 150 年的沉寂之后, 成功地在塔斯马尼亚州复兴了威士忌的蒸馏工艺。云雀蒸馏酒厂致力于酿造高品质单一麦芽威士忌, 赢得了全球的认可和赞誉, Bill Lark 于 2015 年入选世界威士忌名人堂。

Lark Distillery 独具匠心地将塔斯马尼亚的丰富自然资源融入其原料之中, 完美呈现了这片土地的独特魅力与风貌, 从而在全球范围内屡获殊荣, 赢得了广泛的赞誉与认可。如今, Lark Distillery 在威士忌行业的璀璨星空中犹如一颗明珠, 闪耀着奢华与卓越的光芒, 引领着澳大利亚在全球市场上的辉煌。

## 产品:

- 灵雀交响曲一号调和单一麦芽威士忌
- 灵雀经典桶藏系列单一麦芽威士忌
- 灵雀黑武士单一麦芽威士忌
- 灵雀 2024 幸运龙单一麦芽威士忌

## 目标:

- 分销商
- 批发商或零售商
- 网红/直播带货主播

## 联系人:

Wendy Wang | GNT 精品酒业 董事总经理  
电子信箱: [wendy@gntinternational.com](mailto:wendy@gntinternational.com)  
电话: +61 452 348 888  
[larkdistillery.com](http://larkdistillery.com)





# Lark Distillery

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Lark Distillery, established in 1992 by Bill Lark, is recognised as a pioneering force in the Australian whisky industry. Bill Lark's vision revived whisky distillation in Tasmania after a 150-year hiatus, transforming the distillery into a symbol of premium Australian whisky. Lark Distillery's dedication to crafting high-quality single malt whisky has earned it global recognition and acclaim, with Bill Lark inducted into the World Whisky Hall of Fame in 2015.

The distillery's success is underpinned by its innovative use of local ingredients, including Tasmanian peat and barley, and its meticulous attention to detail in every stage of production. Their whiskies, such as the Classic Cask and Cask Strength, reflect the rich Tasmanian landscape and have garnered numerous awards worldwide. Today, Lark stands as a beacon of luxury in the whisky world, leading Australia's presence in the global market.

## Products:

- Symphony No.1 Blended Malt
- Classic Cask Single Malt Whisky
- Dark Lark Single Malt Whisky 2023
- Lunar New Year Dragon 2024

## Objectives:

- Distributors
- Wholesalers or retailers
- Influencers

## Contact:

Wendy Wang | GNT Fine Wine and Spirits Managing Director

Email: [wendy@gntinternational.com](mailto:wendy@gntinternational.com)

Mobile: +61 452 348 888

[larkdistillery.com](http://larkdistillery.com)





# 洛悦庄园

Lawrenny 傲立于塔斯马尼亚州中部高地，是一家秉持“从牧场到瓶装”独特理念的单一麦芽威士忌生产商。整个庄园内，大麦茁壮生长，水源则来自于距酒厂仅数步之遥的潺潺溪流。

## 产品:

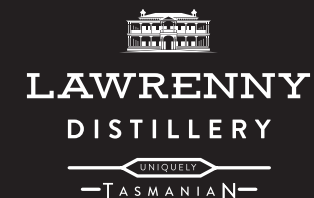
- 洛悦单一麦芽威士忌

## 目标:

- 进口商
- 分销商
- 批发商或零售商
- 网红

## 联系人:

Jensen Farley | 创始人 / 总经理  
电子信箱: [jensen@lawrenny.com](mailto:jensen@lawrenny.com)  
电话: +61 438 966 020  
[lawrenny.com](http://lawrenny.com)





# Lawrenny Estate Distilling

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Lawrenny is a unique 'paddock to bottle' single malt whisky producer located in the Central Highlands of Tasmania. Barley grain is grown across the estate and water is sourced from the river that flows metres from the distillery doors.

## Products:

- Lawrenny Single Malt Whisky

## Objectives:

- Importers
- Distributors
- Wholesalers or retailers
- Influencers

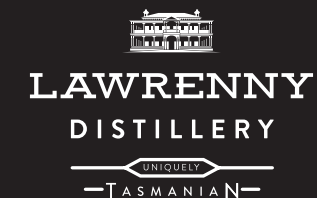
## Contact:

Jensen Farley | Co-founder / General Manager

Email: [jensen@lawrenny.com](mailto:jensen@lawrenny.com)

Mobile: +61 438 966 020

[lawrenny.com](http://lawrenny.com)



# 诺克顿葡萄酒庄园

塔斯马尼亚州坐拥得天独厚的凉爽气候以及远古侏罗纪时期的富饶沃土，诺克顿葡萄酒庄园 受享天时地利的恩惠，得以孕育出优质的葡萄与佳酿，为所有品鉴者倾情呈献无与伦比的葡萄酒盛宴。

## 产品:

- 柳牌黑皮诺
- 庄园霞多丽
- 庄园黑皮诺
- 庄园梅洛

## 目标:

- 进口商
- 分销商
- 批发商或零售商
- 网红/直播带货主播
- 其他

## 联系人:

Charlie Sun | 董事总经理

电子信箱: [suncharlie@hotmail.com](mailto:suncharlie@hotmail.com)

电话: +61 451 198 166

[noctonwine.com.au](http://noctonwine.com.au)





# Nocton Vineyard

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Nocton Vineyard masterfully combines Tasmania's cool climate with ancient Jurassic soils to offer an exquisite wine experience for all to enjoy.

**Products:**

- Willow Pinot Noir
- Estate Chardonnay
- Estate Pinot Noir
- Estate Merlot

**Objectives:**

- Importers
- Distributors
- Wholesalers or retailers
- Influencers

**Contact:**

Charlie Sun | Managing Director

Email: [suncharlie@hotmail.com](mailto:suncharlie@hotmail.com)

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[noctonwine.com.au](http://noctonwine.com.au)





饮料

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Beverages



# 果汁岛饮料公司

Juicy Isle 是塔斯马尼亚州首屈一指的非酒精饮料制造商。半个多世纪以来，始终引领市场潮流，经营一系列果汁、软饮料、果汁饮料、纯净水及碳酸饮料知名品牌。Juicy Isle 的产品采用塔斯马尼亚州最优质的矿泉水以及来自侯霍恩 (Huon) 河谷和德文特 (Derwent) 河谷的水果。

## 产品:

- Pure Tassie 气泡水
- Carolines 益生元+益生菌苏打水
- Good Apple 气泡苹果汁
- Juicy Isle 果汁

## 目标:

- 进口商
- 分销商
- 批发商或零售商
- 网红/直播带货主播
- 高端招待场所

## 联系人:

Paul Mealor | 董事总经理

电子信箱: [p.mealor@juicyisle.com.au](mailto:p.mealor@juicyisle.com.au)

电话: +61 414 879 692

[juicyisle.com.au](http://juicyisle.com.au)

Juicy Isle  
BEVERAGES



# Juicy Isle

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Juicy Isle is Tasmania's leading non-alcoholic beverage manufacturer. For more than 50 years they have been supplying market leading brands across a broad range of juices, soft drinks, cordials, waters and carbonated drinks. Juicy Isle products use Tasmania's finest mineral waters as well as fruits from the Huon and Derwent valleys.

## Products:

- Pure Tassie Sparkling Waters
- Carolines Pre+Probiotic Sodas
- Good Apple Sparkling Apple Juice
- Juicy Isle fruit Juices

## Objectives:

- Importers
- Distributors
- Wholesalers or retailers
- Influencers
- Premium hospitality outlets

## Contact:

Paul Mealor | Owner and Managing Director

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[juicyisle.com.au](http://juicyisle.com.au)

Juicy Isle  
BEVERAGES



水果

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Fruit



# 品宜高食品公司

Pinnacle Fine Foods (品宜高) 是一家植根于新南威尔士州、塔斯马尼亚州和昆士兰州的农业先锋企业, 专注于“从农场到餐桌”的尊贵体验, 精心服务于全球出口市场。

品宜高在塔斯马尼亚州的塔马尔谷 (Tamar Valley) 拥有广袤的果园, 出产顶级品质的苹果与樱桃。此外, 它在塔州首府城市霍巴特附近还拥有一座葡萄园, 依托独特的清凉气候, 酝酿醇香醉人的葡萄美酒。作为塔斯马尼亚首屈一指的优质食品供应商之一, 品宜高 旗下拥有众多知名品牌: Tas Fruits、Tamar Valley Fruits、Spring Orchard 及 Coal Valley Vineyard。

## 产品:

- 苹果品种
- 樱桃品种
- 黑皮诺
- 霞多丽
- 雷司令
- 起泡酒
- 丹魄

## 目标:

- 进口商
- 分销商
- 批发商或零售商
- 网红/直播带货主播

## 联系人:

董事总经理: 吴蒙

电子信箱: [mwu@pinnaclefinefoods.com.au](mailto:mwu@pinnaclefinefoods.com.au)

电话: +61 488 014 566

[pinnaclefinefoods.com.au](http://pinnaclefinefoods.com.au)

PINNACLE FINE FOODS



# Pinnacle Fine Foods

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Pinnacle Fine Foods (PFF) is an Australian agribusiness with land in New South Wales, Tasmania and Queensland, specialising in premium farm-to-plate produce for export markets.

PFF owns orchards in Tasmania's Tamar Valley, producing premium apples and cherries, and a vineyard near Hobart for cool climate wines. As one of Tasmania's largest premium food suppliers, PFF's brands include: Tas Fruits, Tamar Valley Fruits, Spring Orchard, and Coal Valley Vineyard.

## **Products:**

- Apples (multiple varieties)
- Cherries (multiple varieties)
- Pinot Noir
- Chardonnay
- Riesling
- Sparkling Wine
- Tempranillo

## **Objectives:**

- Importers
- Distributors
- Wholesalers or retailers
- Influencers

## **Contact:**

Meng Wu | Managing Director

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Mobile: +61 488 014 566

[pinnaclefinefoods.com.au](http://pinnaclefinefoods.com.au)

**PINNACLE FINE FOODS**



蜂蜜

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Honey

# Storm + India

Bellamy 姐妹 Storm 和 India, 作为有机与天然产品的先驱者, 曾一直执着于寻找完全符合她们对高效、纯净及美味高标准要求的100%天然产品, 但始终未能如愿。因此, 她们携手创立了 Storm + India 品牌, 专注于利用塔斯马尼亚寒冷气候下的优质原料, 为女性、儿童及婴儿精心打造纯净且具功能性的产品。她们的创业之旅始于一个根深蒂固的信念: 真正的健康源自于大自然的馈赠, 需经自然滋养, 并辅以细心的收获与呵护。

## 产品:

- Storm + India 美颜蜂蜜
- Storm + India 儿童保健蜂蜜
- Storm + India 安眠蜂蜜

## 目标:

- 进口商
- 分销商
- 批发商或零售商
- 网红/直播带货主播

## 联系人:

India Bellamy

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电话: +61 448 612 444

[stormandindia.com.au](http://stormandindia.com.au)



# STORM + INDIA

# Storm + India

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Pioneers in organic and natural products, the Bellamy sisters Storm and India couldn't find 100 per cent natural products that met their high standards for efficacy, purity and taste. So, they founded Storm + India, creating pure functional products for women, children and babies using Tasmanian cold climate ingredients. Their journey started with a deep belief: true wellness comes from the earth, nurtured by nature and harvested with care.

## Products:

- Storm + India Beauty Honey
- Storm + India Well-Child Honey
- Storm + India Good Night Honey

## Objectives:

- Importers
- Distributors
- Wholesalers or retailers
- Influencers

## Contact:

India Bellamy

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Mobile: +61 448 612 444

[stormandindia.com.au](http://stormandindia.com.au)



# STORM + INDIA



Sarah Island, Gordon River Cruise (NRMA Tasmania)

# TASMANIAN



Tasmanian  
Government

塔斯马尼亚州贸易局

Trade Tasmania

塔斯马尼亚州发展部

Department of State Growth

4 Salamanca Place, Hobart TAS 7001

Australia

November 2024